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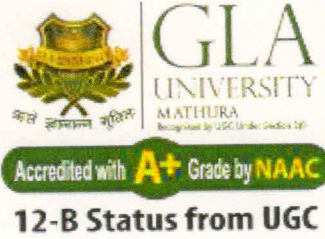
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MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MOU) is entered into and executed on this27th January, 2025..... ("Effective date")

BY AND BETWEEN



GLA University

NH-2 Mathura-Delhi Road, P.O. Chaumuhan,
Mathura - 281406, (U.P.) India

AND



Vrindavan Research Institute

Raman Reti Marg, Vrindavan,
Mathura - 281121, (U.P.) India

Raman Reti

Tripathi

The MEMORANDUM OF UNDERSTANDING (hereinafter referred to as MOU) is made between GLA University, Mathura established under U.P. State Legislative Act of 2009 (UP Act 21 of 2010) and ranked among the top Universities of Uttar Pradesh and India and has been accredited by the National Assessment and Accreditation Council (NAAC) with 'A+' Grade and recognized by University Grants Commission (UGC) under section 2F of UGC Act of 1956, and is granted 12B status.

GLA University, Mathura U.P. (hereinafter referred to as & "GLAU") on the OTHER PART (who for the purpose of this MOU) are hereinafter individually referred to as PARTIES.

And

Vrindavan Research Institute, Raman Reti Marg, Vrindavan, Mathura, (Hereinafter referred to as "VRI"). Whereas Vrindavan Research Institute, Vrindavan, was established on 24 November 1968 on the occasion of auspicious day of Vihar Panchami by Dr. Ramdas Gupta to preserve, protect and archive of Braj culture, heritage and the literary wealth in the form of books, manuscripts, artifacts, other documents in print or digital, etc.

PURPOSE

1. The purpose of this memorandum of understanding (MOU) is to establish a general Framework of co-operation, roles and responsibilities between the GLA University, Mathura and Vrindavan Research Institute, Vrindavan, Mathura. Both organisations are jointly setting up of **Braj Culture and Braj Bhasha Peeth** (बृज संस्कृति एवं बृज भाषा पीठ) (hereinafter referred to as "Peeth") under the Centre of Excellence on Indian Knowledge Systems, GLA University in which Vrindavan Research Institute, Vrindavan, Mathura will provide the expertise and access to all resources in print and digital (here includes library books, journals, manuscripts, artifacts, archives, museum, etc.) for the research projects undertaken by the Peeth.
2. It also includes the exchange of ideas on research publications, academic programs, seminars, workshops and research projects and promotion of Braj Bhasha and Braj Culture and incubation.
3. Promotion of collaborative research in areas of mutual interest;
4. Development of short-term academic and training programs in Education and Research of agreed subject areas of Indian Knowledge Systems especially in Braj Language, Literature, Cultural, and allied subjects.

Scope, Goals and Forms of Co-operation

- I. Exchange of ideas with the objective of offering courses and conducting research projects in areas mutually agreed upon by both parties through prior invitation and in accordance with the procedures established by each institute and specific department.
- II. Exchange of academic and research resources that includes publications, study programs, projects, course information, seminars, conferences and any other data and information as mutually agreed upon.
- III. Both the Institutions will develop joint research projects; promote incubation technology, organization of seminars, symposia, workshops and imparting training programs in the field of information, conservation, preservation and documentation of tangible and intangible cultural heritage for the benefit of both organizations and Braj Culture.
- IV. **Braj Culture and Braj Bhasha Peeth** (बृज संस्कृति एवं बृज भाषा पीठ) under The Centre for Indian Knowledge System of GLA University will be established jointly in both the campuses and research activities related to Braj culture, literature and language be will carried-out jointly at both the campuses.

Management

- I. HOD, Department of Library and Information Science, GLAU and Director, VRI of the both parties will be responsible to work out operational details of co-operation between both the Organizations and ensure proper and effective implementation of the MOU.
- II. Both the Parties or their representatives will regularly meet at least quarterly in a year in the institution to review the activities. This meeting shall include presentation on the academic and research activities, which should be open to all technical staff.

Financial Management

- I. The financial expenditure for any joint event, joint program, joint research activities, or similar activities undertaken under this MOU except the cost of the establishment of offices and related purposes which will be borne by the GLAU, other expenditure will be borne by one or both institutions on mutual consent on case-to-case basis.

Implementation of the Memorandum of Understanding (MOU)

- I. It is understood that the both parties subscribe to the principle of equal opportunity and do not discriminate on the basis of state, race, sex, age, cast or religion. Both the institutions shall abide by these principles in the administration of this agreement and neither party shall impose criteria for exchange of officers, scholars and students, which violate principles of non-discrimination.
- II. The parties support the widest possible dissemination of information.

Ramesh S.

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Protection of Intellectual Property Rights (IPR)/Copyright/Ownership

- I. Copy right on the publications of book(s), research outcome (s), reprint (s) etc. will be with one or both parties on mutual consent on case-to-case basis.
- II. However, all rights related to commercial aspects of IPR, and patent including marketing, loss and profit will remain with GLAU.

Confidentiality

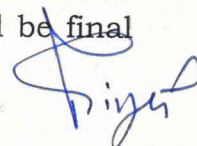
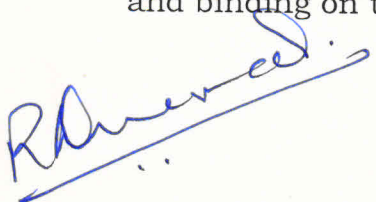
- I. Confidential information includes all communication of information disclosed in documentary or tangible form between the Parties, including oral, written and machine-readable form, pertaining to the above which is indicated as confidential.
- II. No information or part of information will be disclosed orally, written or visually about the research, publication, patent or any product or output under the MOU.

Terms and Conditions

- I. This MOU shall become effective from the date it is signed by the parties and shall be valid for five years. This MOU may be amended by mutual written agreement and may be terminated at any time by either party upon written notification signed by the competent authority of the party initiating termination. Such notification must be given to the other party at least three months in advance from the effective date of termination.
- II. No amendment or modification of the MOU shall be valid unless the same is made in writing by both the parties or other authorized representatives and specifically stating the same to be amendment of the MOU. The modification/ changes shall become part of the MOU and shall be effective from the date on which they are made/ executed unless otherwise agreed.
- III. Logo of both parties will be displayed in each event in joint collaboration.

Arbitration

- I. Any issues that are not addressed or stipulated in the MOU shall be discussed and resolved through negotiation in good faith and such resolution will be incorporated as written amendments to the MOU by mutual agreement between two Parties.
- II. No disputes are foreseen in the implementation of the MOU. The two Parties, however, agree that if any dispute arises between them, efforts will be made to settle the same as amicably as possible. If the dispute still remains unsettled, it will be referred for resolution bilaterally to Vice Chancellor, GLA University, Mathura and President, Vrindavan Research Institute, Vrindavan, Mathura. The decisions so arrived at shall be final and binding on the both parties to this MOU.



Single Point of Contact (SPOC)

Each party shall designate a person or office to serve as liaison for implementing this MoU. The liaison/SPOC may change from time to time upon notice given to the other party in writing pursuant to this MoU.

For the **GLA University, Mathura, UP, India:**

Name: Dr. Rajesh Kumar

Designation: HOD, Department of Library and Information Science

Email ID: kumar.rajesh@gla.ac.in

Contact Number: +91 981 860 3208

For the **Vrindavan Research Institute, Vrindavan**

Name: Dr. Rajeev Dwivedi

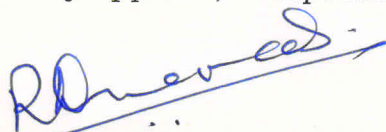
Designation: Director

Email ID: info@vribharat.org

Contact Number: 91- 988 935 2195

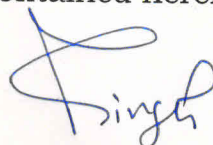
(This MOU has been executed in two originals, one of which has been retained by the both parties)

IN WITNESS WHEREOF, the Parties have executed this MOU and represent that they approve, accept and agree to terms contained herein.



Name and Address Signed by
(Dr. Rajeev Dwivedi)
Director,
Vrindavan Research Institute,
Raman Reti Mag, Vrindavan, Mathura,
281121, Uttar Pradesh

Date: 27.01.25



Name and Address Signed by
(Ashok Kumar Singh)
Registrar,
GLA University,
NH-19, Mathura-Delhi Road,
PO-Chaumuhan, Mathura - 281406,
Uttar Pradesh, INDIA

Date: 27.01.2025

Witness:-



1. Prof. Dilip Kumar Sharma
Dean, IRAC
GLA University, Mathura,
NH-19, Mathura-Delhi Road,
PO-Chaumuhan, Mathura-281406,
Uttar Pradesh, INDIA

2. Sh. Rajat Shukla
Administrative Officer,
Vrindavan Research Institute,
Raman Reti Mag, Vrindavan, Mathura,
281121, Uttar Pradesh

